

JONAH NOEL

GRAPHIC DESIGNER

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PROFILE

I'm a passionate graphic designer who enjoys turning ideas into clear, engaging visuals that people respond to. My experience spans digital and print, and I'm especially interested in work in packaging, signage, or campaign design. I'm someone who learns by doing, takes feedback seriously, and is always looking for ways to push my work further with each project.

EDUCATION

Georgian College

2024 - Present

3 Year Graphic Design Program
Graduating 2027

SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects

- Branding & Visual Identity
- Typography & Layout Design
- Social Media & Digital Design
- Print & Production Design
- Packaging Design
- Multi-Project Time Management
- Creative Problem Solving & Collaboration

DESIGN EXPERIENCE

- Developed brand identities from concept to final execution, including logos, colour palettes, and typography systems
- Created marketing materials, including posters, social ads, and promotional graphics, with a focus on engagement and clarity
- Designed packaging concepts with attention to branding and consumer appeal
- Translated creative briefs into polished design solutions that meet project goals and target audience needs
- Iterated on designs based on critique and feedback, demonstrating adaptability and problem-solving
- Prepared production-ready files for print, including bleed, margins, and proper file formatting
- Managed multiple projects simultaneously while meeting deadlines in a fast-paced academic environment
- Collaborated with peers on group projects, contributing to concept development and final execution
- Presented design concepts and rationale clearly to instructors and peers
- Maintained consistency across brand applications while adapting designs to different formats

AWARDS

- Achieved Dean's List standing for both first and second year of the program
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